DigitalHome Launch Process Script – 9/1/2010	
Purpose	Guide the DigitalHome project Launch
Entry Criteria	• DH Customer Need Statement • DH High Level Requirements Definition (HLRD)
Activity	**Description**
Team Formation	• Determine and assign team roles. • Decide on individual and team goals. • Establish Development Process • Establish communication and reporting methods and protocols. • Determine support infrastructure (staff, tools, and facilities). • Determine initial project budget.
Need Analysis	• Study and analyze the Need Statement and HLRD. • Hold meeting with HomeOwner marketing representative to assist in needs analysis.
Conceptual Design	• Develop a DigitalHome Context Diagram. • Develop a DigitalHome Conceptual Design.

Development Strategy	• Determine criteria for a development strategy.
	• Create Development strategy
	  ➢ Determine number of development cycles
	  ➢ Allocate development modules in each cycle
	• Estimate module size and development effort for each cycle.

Postmortem	• perform postmortem analysis of project launch activities
Exit Criteria	• DH Context Diagram • DH Conceptual Design • DH Development Strategy